



Ovation Awards 2017

RECOGNIZING EXCELLENCE IN NEW-HOME CONSTRUCTION,
RENOVATION AND DESIGN IN METRO VANCOUVER

Ovation Awards Sponsorship

Get Noticed by the Industry's Best – Become a Sponsor

The Greater Vancouver Home Builders' Association's (GVHBA) Ovation Awards, now in its eighth year, is an exciting and progressive awards program celebrating the accomplishment of our member builders, renovators, designers, and architects, as they transform Metro Vancouver's residential landscape. Members have the exclusive opportunity to sponsor the Ovation Awards and connect with the industry's best via a number of pre-built or customized sponsorship packages.



Top 5 Reasons Why Your Company Should Sponsor the GVHBA Ovation Awards:

1. Access to Two of GVHBA's Top Networking Events of the Year

As a sponsor, you get **exclusive** access to two key networking events -- The **Finalists 'Oiree**, on Wednesday, March 29, where 200 industry guests gather for the finalists' announcement, followed by the sold-out **Awards Gala** on Saturday, April 29, where the Ovation Awards winners are revealed to 350+ of the industry's top builders, renovators and designers – any supplier's dream!

2. Sponsorships That Provide VALUE

Ovation Awards sponsorship packages are designed to maximize your company's exposure to our award-winning members, incorporating in-person and branding opportunities to leverage your business-to-business interactions, and build on your own business-building initiatives. GVHBA can also **customize** a sponsorship package to suit your outreach goals.

3. Sponsorship Shows Your Brand's Affiliation with the Industry's BEST

As an Ovation Awards Sponsor, you are showing support of your industry and proudly championing the outstanding work of GVHBA builder, renovator and designer members – your current and potential future clients. Our members represent the best in the industry, nationwide! This exceptional program's growing success has attracted returning and new sponsors every year, so get involved!

4. Sponsorships Elevate Your Brand's VISIBILITY to Your Customers

The Ovation Awards are strongly supported by the local media and will continue to be promoted by our media partners, ensuring heightened brand awareness – we're proud of our members and we want everyone to know about them! From traditional print promotions to social media campaigns, the Ovation Awards will get you noticed by your current and potential customers.

5. Sponsorship is YEAR-ROUND

Once the winners are announced, doesn't mean your sponsorship ends there – promote your company's affiliation with Ovation Awards ALL YEAR. Use the sponsor logo on your promotional materials, website, re-connect with the finalists/winners at GVHBA events, etc. - showcase your active support of this positive industry initiative.

Ovation Awards 2017: Sponsorships

Connecting award-winning Metro Vancouver builders and suppliers through the Ovations

We custom-build brand experiences.



PLATINUM SPONSOR (**SOLD**) - \$8,000

- Company rep(s) called on stage to give awards to winners in two award categories – **NEW for 2017!** one Grand Ovation Award
- **NEW for 2017!** Opportunity to speak for 30 seconds at the podium before giving out the Grand Ovation Award
- Sponsorship experience throughout the Gala (to be approved by GVHBA)
- Recognized as Platinum Sponsor on all promotional materials and media release
- Logo placement in print advertising
- Six complimentary tickets to the Awards Gala approx. value \$1,200
- Six complimentary tickets to Finalists 'Oiree (March 29) approx. value \$500
- Complimentary full-page ad in Gala program (ad to be provided by sponsor) approx. value \$400
- **NEW for 2017!** Sponsor-supplied video posted on www.ovationawards.ca
- **NEW for 2017!** 200-word description of sponsor company (provided by sponsor) posted on www.ovationawards.ca
- Two months advertising on GVHBA website and *Monday Morning Briefing* approx. value \$600
- Company name/logo featured on event promotional materials
- Company logo on tent card at each dinner table at the Gala
- Company logo displayed on slide presentation during Finalists' Reception and Gala
- Company logo displayed prominently in Finalists' Reception and Gala programs
- Prominent mention from the podium at both the Finalists' Reception and Gala
- Recognition in *Monday Morning Briefing*
- Company name and logo on Ovation Awards webpage with link to corporate website
- Prominent logo placement on sponsor signage
- @Name mentions in @GVHBA #OvationAwards social media mentions

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GOLD SPONSOR (two available) – \$5,000

- Company rep(s) called on stage to give awards to winners in two award categories (excludes Grand Ovations)
- Sponsorship experience during the Gala OR Finalists 'Oiree (to be approved by GVHBA) *approx. value \$3,000*
- Recognized as sponsor on promotional materials, media and advertising
- Five complimentary tickets to the Awards Gala *approx. value \$1,000*
- Five complimentary tickets to Finalists 'Oiree (March 29) *approx. value \$400*
- Complimentary one-page ad in event program (ad to be provided by sponsor) *approx. value \$200*
- **NEW for 2017!** Sponsor-supplied video posted on www.ovationawards.ca
- **NEW for 2017!** 150-word description of sponsor company (provided by sponsor) posted on www.ovationawards.ca
- One month advertising on GVHBA home page and two months advertising on *Monday Morning Briefing* (ad supplied by sponsor) *approx. value \$300*
- Company name/logo featured on event promotional materials
- Company logo on tent card at each dinner table at the Gala
- Company logo displayed on slide presentation during Finalists 'Oiree and Gala
- Company logo displayed prominently in Finalists 'Oiree and Gala programs
- Prominent mention from the podium at both the Finalists' Reception and Gala
- Recognition in *Monday Morning Briefing*
- Company name and logo on Ovation Awards webpage with link to corporate website
- Prominent logo placement on sponsor signage
- @Name mentions in @GVHBA #OvationAwards social media mentions

SILVER SPONSOR (four available) – \$3,600

- Company representative called on stage to give award to the winner in one award category
- Sponsorship experience at the Finalists 'Oiree (to be approved by GVHBA) *approx. value \$2,500*
- Four complimentary tickets to the Awards Gala *approx. value \$800*
- Four complimentary tickets to Finalists 'Oiree (March 29) *approx. value \$300*
- Complimentary half-page ad in event program (ad to be provided by sponsor) *approx. value \$150*
- **NEW for 2017!** 100-word description of sponsor (provided by sponsor) posted on www.ovationawards.ca
- Recognized as sponsor on promotional materials and media release
- Complimentary one month advertising on *Monday Morning Briefing* (sponsor provide ad) *value \$300*
- Company name/logo featured on event promotional materials
- Company logo on tent card on each dinner table at the Gala
- Company logo displayed on slide presentation during Finalists' Reception and Gala
- Company logo displayed in Finalists' Reception and Gala programs
- Recognition from the podium
- Recognition in *Monday Morning Briefing*
- Company name and logo on Ovation Awards webpage with link to corporate website
- Company logo placement on sponsor signage mentions in @GVHBA #OvationAwards social media mentions

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BRONZE SPONSOR (six available) – \$2,000

- Company representative called on stage to give award to the winner in one award category
- Opportunity to include swag item (to be approved by GVHBA) for Gala attendees (approx. 350 pcs required)
- Three complimentary tickets to the Awards Gala *approx. value \$500*
- Three complimentary tickets to Finalists 'Oiree (March 29) *approx. value \$250*
- Recognized as sponsor on promotional materials and media release
- Complimentary 1/4-page ad in event program (ad to be provided by sponsor)
- Complimentary one month advertising on GVHBA website (ad provided by sponsor) *approx. value \$200*
- Company logo on tent card on each dinner table at the Gala
- Company logo displayed on slide presentation during Finalists 'Oiree and Gala
- Company logo displayed in Finalists 'Oiree and in Gala programs
- Recognition from the podium
- Recognition in *Monday Morning Briefing*
- Company name and logo on Ovation Awards webpage with link to corporate website
- Company logo placement on sponsor signage
- @Name mentions in @GVHBA #OvationAwards social media mentions

SUPPORTING SPONSOR (eight available) - \$950

- Two complimentary tickets to the Awards Gala *approx. value \$400*
- Two complimentary tickets to Finalists 'Oiree (March 29) *approx. value \$160*
- Recognized as sponsor on promotional materials and media release
- Company logo placement on sponsor signage
- Company logo on tent card at each dinner table at the Gala
- Company logo displayed on slide presentation during event
- Logo placement on sponsor board
- Company logo displayed prominently in Finalists 'Oiree and Gala programs
- Recognition from the podium
- Recognition in *Monday Morning Briefing*
- Company name and logo on Ovation Awards webpage with link to corporate website
- @Name mentions in @GVHBA #OvationAwards social media mentions

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PREMIER FINALIST + GALA SPONSORSHIPS*

**Contact GVHBA for full details on these packages*

- Entertainment sponsor (one available at each event) - \$950 each
- Bar Sponsor (one available at each event) – contact GVHBA for pricing details
- Cocktail sponsor (one available at each event)- \$3,000 each
- Wine sponsor (two available at each event) - \$2,500 each
- **Custom packages available – contact GVHBA**

O-LOUNGE SPONSORSHIPS (GALA AFTER PARTY)

**Contact GVHBA for full details on these packages*

- O-Lounge Presenting Sponsor (one available) - \$4,000
- O-Lounge Welcome Drink sponsor (two available) - \$1,500
- O-Lounge Entertainment sponsor (one available) - \$600
- O-Lounge Late-night Snack sponsor (one available) - \$1,500
- **Custom packages available – contact GVHBA**

For information about the available sponsorship packages, or to learn about customizing a sponsorship opportunity, contact Wendy McNeil at GVHBA wendy@gvhba.org or 778-373-9781